

---

## **Yasutake Kojima**

*Director of Administration and Treasurer,  
East Japan Railway Company*



Yasutake Kojima is Director of Administration and Treasurer of East Japan Railway Company (JR-EAST) New York Office. He conducts overall activity of JR-EAST in both North and South America as well as administrative affairs in NY Office. JR-EAST is the leading railroad corporation in both High-Speed Rail(HSR) and commuter rails in Japan, which runs 69 lines including 5 Shinkansen (HSR in Japanese) lines; and serving over 17 million passengers a day. JR-EAST has speeded up its HSR operation up to 200 mph, and in March 14th 2015, it expanded its HSR service to Hokuriku, one of the key economic region along the Sea of Japan's coast.

Mr. Kojima has over 18 years of experience in management planning, public relations, and implementing kaizen activities in transportation depot for drivers and conductors. Prior to current position, Mr. Kojima served as executive manager of Public Relations Department in the JR-EAST Headquarters, where he represented and was responsible for Corporate Public Relations. He also conducted more than 250 staffs of train drivers and conductors when the East Japan Earthquake and great Tsunami hit and caused disaster. He also served in Management Planning Headquarter and comprehended two Mid-term corporate strategy of JR-EAST, which has consolidated revenue of 200 billion dollars.

He holds an MBA and a MA in International Management from International University of Japan (IUJ) and studied at Amos Tuck School of Business in Dartmouth on exchange. He received a BA in Policy Management at Keio University, under supervision of his thesis with Professor Takashi Fujii, former president of International Federation of Social Science Organization (IFSSO), and Professor Takao Akabane, former administrative vice-minister of Economic Planning Agency of Japan.