
Timothy K. Liu

*Senior Director, International Sales, Asia
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Timothy Liu is currently the Senior Director – International Sales, Asia for Hawaiian Airlines. He is responsible for leading all of Hawaiian Airlines’ sales, partnership, market entry/strategy, and distribution efforts throughout Asia. He previously held the title of Director - Network Strategy, where he was instrumental in developing Hawaiian Airlines’ route network as it expanded into 10 new destinations in less than three years as well as shaping the company’s airline partnership portfolio.

Mr. Liu has more than 15 years of combined experience in airlines and business management. Prior to joining Hawaiian Airlines he was a consultant with Bain & Company and Brierley & Partners, working with a diverse roster of clients across multiple industries, business disciplines, and geographies. He has also held various Revenue Management positions at United Airlines and Northwest Airlines.

He holds a Bachelor’s degree in Political Science and a Master of Business Administration in Finance and Strategic Management from the University of Chicago. He is also fluent in Mandarin-Chinese and Taiwanese.