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## Yuji Hirako

*Senior Vice President, The Americas  
All Nippon Airways (ANA)*



Yuji Hirako is Senior Vice President, The Americas for ANA and General Manager for New York. Hirako has held this position since early 2012, when he was transferred from ANA's headquarters in Tokyo. In this role, Hirako is the top executive in the Americas, and is responsible for sales & marketing, airport operations, reservations and cargo services. This represents a team of over 200 staff in the USA.

Hirako graduated from Tokyo University with a degree in economics in 1981, soon afterwards taking his first position at ANA Tokyo Sales Office. Since joining ANA, Hirako has spent much of his career in the network planning division, during which time ANA started international scheduled service and has seen massive expansion across Asia, Europe and North America.

Hirako has held a variety of positions at ANA's Tokyo headquarters. From 1999-2001 Hirako was Executive Assistant to President & CEO Nomura, who decided on ANA's joining of the Star Alliance. From 2004-2006 he was Director of Passenger services at Tokyo airport. From 2006-2008 he held the position of Director, Revenue Management and then, from 2008-2010, Director, Finance & Accounting. From 2010-2011 he was Vice President, Corporate Planning and most recently, from 2011-2012, Senior Vice President, Marketing & Sales.

He currently resides in Manhattan with his wife, where in his free time he enjoys opera and classical theatre, and has two children in Japan.