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**Hiroshi Omino**

Mr. Hiroshi Omino is currently General Manager of the Sales Promotion Department for Isuzu Motors Limited. He is in charge of planning and management of training programs for eco-driving and safe-driving based on his dual qualifications as a certified large-truck driver and a certified logistics manager.

Mr. Omino was a leader in setting up the “Mimamori-kun Online Service,” a telematic service to visualize truck operation in 2004 and has been working on consulting activities to promote safer and more environmentally-friendly truck operations. He has given numerous lectures on this issue at international workshops including those sponsored by the International Energy Agency (IEA) and the Asia-Pacific Partnership (APP).

Mr. Omino has been working for Isuzu since he graduated from the Keio University with a Bachelor of Law in 1983.