



JITI NEWS LETTER

April 2010

◆ Seminar on Tourism and Transportation on March 16

On Tuesday, March 16, 2010, JITI hosted a seminar entitled “*New Developments in the Tourism Industry*” at the Washington Marriott near Metro Center. An audience of more than 90 participated in the event. Keynote speeches were given on recent developments in tourism and the collaboration between transportation and tourism industries by experts from both the U.S. and Japan. At the seminar, some municipal governments and travel agencies from Japan offered information and the latest tourism products that the speakers mentioned during their lectures.



During the following reception, participants had opportunities to discuss tourism and transportation issues further with the speakers and other experts who attended the event. It was a good occasion to create connections for future business.

For further information, please visit our website:

<http://www.japantransport.com/seminar/2010/01/201003.php>

◆ We need your cooperation! Please participate in our survey on tourism!

JITI will conduct a survey on tourism with the cooperation of Dr. Hara, Associate Dean of the Rosen College of Hospitality Management, University of Central Florida, who was one of the keynote speakers at the seminar.

Your participation is of the utmost importance to us. We need a large sample size in order to receive accurate statistics and continue research in the areas of tourism and transportation.

Please spare only a few minutes to participate in the survey at

<http://www.japantransport.com/seminar/2010/01/201003.php>

Once you have finished the survey, you will get a password. This password will give you access to survey results by the end of May posted on JITI's website.

We look forward to your participation and thank you in advance!